

Your success means our success, and we share your goal to deliver the best patient outcomes. By providing innovative solutions with the patient in mind, expanding our dedicated support to enhance your expertise, and continuously striving for service excellence, Signia Delivers today and always. Our commitment to a lasting partnership is at the center of everything we do.







UNPARALLELED SUPPORT



SERVICE EXCELLENCE

## Our Mission: Enhancing Human Performance

We live out that mission every day, combining worldclass audiology with cutting-edge technology to empower people to perform exceptionally. Our mission is reflected in all we do, as seen by our rapid pace of innovation. Since the beginning of 2021, Signia has delivered several game-changing solutions:

Augmented Xperience (AX) – the world's first hearing technology that can process speech and background noise separately.

Pure Charge&Go T AX – Our smallest rechargeable RIC and the **world's first hearing aid on the AX platform**.

Insio Charge&Go - the world's first custom with contactless charging and bluetooth connectivity

Motion Charge&Go X – A family of BTEs, including the **world's first rechargeable super power BTE**.

Active X – The world's first hearing aid disguised as an earbud, with a sleek, stigma-fighting design.

In addition, Signia's designs are also on the cutting edge. Active hearing aids were awarded the prestigious International Forum (IF) Design award for design excellence, and Styletto received both the iF Design award and international Red Dot award for excellence in product design. Signia was also named an honoree for two CES 2022 Innovation Awards: the Signia AX platform won in the Accessibility category, and Insio Charge&Go AX was recognized in the Wearable Technologies category.

What truly drives us is working

today to solve the problems

of tomorrow. We don't rest

on our laurels and accolades;

we learn from them. And we

grow. Always with the goal of

enhancing human performance.













: CAPTIVE



INDIFFERENT

REJECTOR





DENIALIST

## Signia Delivers

# Consumer-Centric approach to hearing technology

We believe in convenience and ease of use. But, we don't believe in a one-size fits-all approach. Your patients are people, and people are unique, with different attitudes, needs, styles and personalities.

That's why Signia has gone to great lengths to understand the consumer, identify their concerns, and determine what would convince them to treat their hearing loss with hearing aids. This ongoing research powers our innovation, as we strive to develop solutions that meet the unique needs, wants, and style of today's consumers.

Our research extends beyond hearing aid design, shaping how we market, communicate, and highlight the benefits of our solutions.



of wearers report excellent speech understanding with Signia Augmented Xperience (AX)\*\*

9/0//0 satisfaction in background noise for Xperience hearing aids.\*

## Signia Delivers

## Audiological Innovation

## **Revolutionary Platforms**

At Signia, world-class audiology drives the creation of cutting-edge technology. There's no clearer evidence of that than how we've introduced two revolutionary hearing aid platforms.

Signia Augmented Xperience (AX), our latest platform, is truly a ground breaking audiological advancement. It is the worlds first hearing aid platform with Augmented Focus, which uses two separate processors that automatically work together to bring speech sounds in focus and ambient sounds to the background for outstanding comfort and clarity.

Signia Xperience, an industry-leading audiological platform, powers many of our hearing aids. By focusing on the wearer's lifestyle and actions, Xperience is able to provide enhanced speech understanding in difficult hearing situations. Satisfaction with Xperience hearing aids in background noise exceeds 90%, which is substantially higher than corresponding values in recent MarkeTrak.\*

<sup>\*</sup> Picou E. M. (2020). MarkeTrak 10 (MT10) Survey Results Demonstrate High Satisfaction with and Benefits from Hearing Aids. Seminars in hearing, 41(1), 21–36. \*\*Signia White Paper, 2022

## Signia Delivers New Audiological Features



### OVP 2.0\*: Unique solution for own voice comfort

Own Voice Processing 2.0 harnesses the split processing capability of the Augmented Xperience platform to process the wearer's own voice separately from simultaneous ambient sounds. Wearers can speak comfortably and confidently without being bothered by the sound of their own voice or distracted by ambient sounds.<sup>1</sup>

\*OVP requires RIC or BTE binaural fitting



## Auto EchoShield: Automatically minimizes reverberation and echoes

Automatically analyzes the listening environment and adjusts to overcome problematic reverberation in every kind of room. Wearers will enjoy a pleasant listening experience and understand conversations better in any type of reverberant environment. Only available for level 7.



### Hands-Free (iOS): Turn AX hearing aids into a headset

The HandsFree (iOs) feature lets the hearing aid wearer use their Signia AX hearing aids for hands-free calls with their iPhone® in different environments – even in noisy ones. Wearers will enjoy hands-free hearing and speaking on the phone in any situation and never being limited in their active, busy lifestyle.

## **Enhanced Audiological Features**



## e2e wireless 4.0: A great leap for true binaural hearing

e2e 4.0 significantly boosts the speed of data transmission and a 60% reduction in latency provides inaudible shifts between environments. The synchronization of more binaural audio data than ever before ensures clearer speech processing with high-precision directional awareness.



## • TruEar 360: Mimics the natural pinna effect

The powerful processing engine allows for an exceptional TruEar 360 mic mode that reproduces and emphasizes the capabilities of the natural pinna-effect better than ever. TruEar 360 highlights the difference between front and back sources of sound to make localization of sound sources easier.



## Increased input dynamic range input: Appreciated by music lovers

The microphones and the state-of-the-art analog input stage can handle signals up to 117dB with great sound quality. That's very close to the full capacity of human ears and ensures a clearer, crisper signal, for scenarios like concerts.



## Enhanced feedback cancellation: No distractions for a smooth sound impression



e2e 4.0 synchronizes feedback cancellation between the ears in the same phase, removing more artifacts for a smoother overall sound experience.



## Direct streaming for iPhone: Hassle-free listening to audio in put

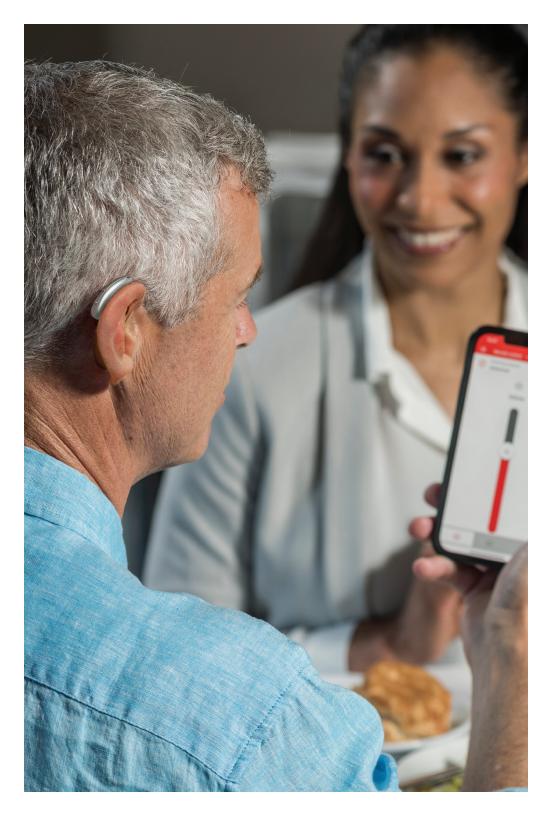
Direct streaming for Android

Bluetooth connectivity allows for direct streaming to compatible smartphones and use of the Signia app along with Signia Assistant.



## Automatic Situation Detection: Automatically responds to where and what you are doing

Signia sensors deliver clear understanding of speech from any direction and maximize audibility as you move throughout the day by analyzing and adapting to acoustic and motion changes.



## Cutting-edge Technology

As a leader in hearing aid technology, Signia delivers an uncompromising blend of winning designs, patient support and superior functionality.

Signia leads the way with truly innovative designs that have opened an entirely new category of hearing devices that reach a much broader audience. The award winning Styletto X — a proven lead generator and sales driver — and Active — the first hearing aid with an original modern earbud design — Signia opens new doors for hearing care professionals.

Our patient support is unparalleled, allowing your patients to easily respond to real-life situations and get immediate results with solutions like TeleCare, the Signia Assistant app, and Face Mask Mode.

Signia pioneered rechargeable hearing aids in 2006, freeing your patients from the hassle of battery replacement and giving them long-lasting Li-ion technology for all-day every day convenience and freedom.

## Signia Innovative Design

## Performance Designs

Proven industry standard designs that take your hearing aids to the next level no matter the level of hearing loss.

## •••••

## Signia Exclusive Designs

Truly innovative designs to appeal to a wider customer base and drive patient conversions, only from Signia.

## •••••

## Discreet Designs

Hearing aid designs ideal for fighting stigma.

## **Hearing Aids and Support for Every Patient**



### Rechargeability

One of the first in the world, and now a complete line up of innovative, rechargeable solutions.



## Streaming

Accessory compatible with high-quality audio connectivity from most Bluetooth® enabled devices for an enhanced listening experience.



### Telecare™

Virtual connection to remote care when in-person visits aren't ideal or possible.



### **Tinnitus Support**

Sound therapies and the Signia exclusive Signia Notch Therapy for support against the annoyance of tinnitus.



### Signia App

Delivering real-time support to the patient and the provider.



### Signia Assistant

The patient's hearing companion via on-demand Al support.



### Face Mask Mode

Immediate boost in speech audibility at the push of a button.



### **CROS**

A full portfolio of CROS devices.



## Signia AX

# Speech clarity without compromise

Augmented Xperience changes the way your patients hear the world. Instead of them having to strain to discern speech from background noise, our new platform uses proprietary Augmented Focus<sup>TM</sup> technology to process the two separately and create a clear contrast. The sounds are then recombined to deliver outstanding speech clarity in a fully immersive soundscape.

Traditionally, hearing aids have processed all sounds under one set of rules, resulting in signals competing against each other. If you prioritize one part, another is neglected. With Augmented Xperience, two dedicated processors can fully optimize different sounds without compromising one or the other. This new platform empowers your patients to better focus on the conversations they want to hear, while still engaging with the sounds around them.

Augmented Focus uses two separate processors that work together to deliver outstanding speech clarity.

### Speech Understanding

In conversations, every small detail matters. Augmented Focus processes speech in a highly linear, uncompressed way with emphasis on clarity and detail. This brings speech closer to the wearer for enhanced, easier focus.

More than 25% better speech understanding in noise compared to own hearing aids\*

### **Environmental Noise**

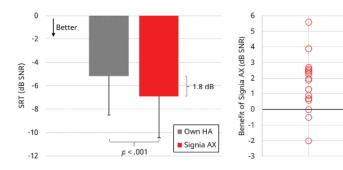
Our surroundings are full of sounds outside of speech, which help the wearer connect to their environment. Augmented Focus processes these sounds, like piano music or laughter in a cafe, with higher spatial resolution and more compression to keep them at a distance. Additionally, sudden loud sounds are processed more quickly than ever to prevent them from hindering speech understanding.

94% of wearers report excellent speech understanding with Signia AX\*\*

# Creating a more immersive hearing experience.

Two separate processors allow wearers to fully capture speech and environmental noise independently.

Augmented Focus then combines the two to bring speech closer for better understanding and keep environmental sounds at bay for quality better than normal hearing\*.



Left panel: Mean SRTs for own hearing aids (HA) and for Signia AX in the Oldenburg sentence test, based on data from 20 participants. The error bars indicate one standard deviation. Right panel: The individual differences between Signia AX and own hearing aids. A positive benefit of Signis AX indicates a lower (better) SRT.

## **Conventional Processing**

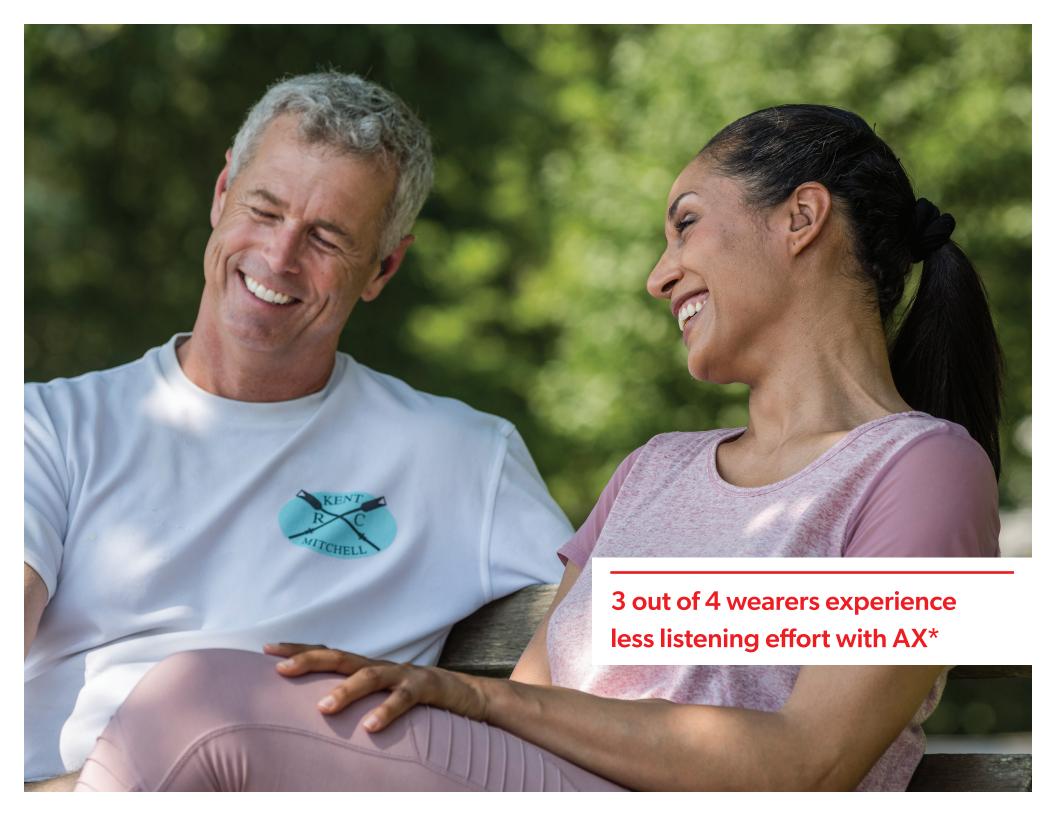
Flat & Unvaried



## **Augmented Focus**

**Dimensional & Engaging** 





## The Augmented Xperience Platform



Performance Design

## Pure Charge&Go T AX, AX and CROS Pure Charge&Go AX

Our smallest rechargeable RIC

- Pure Charge&Go T AX is the new standard, delivering 36 hours of wear-time
- Direct streaming to Android™ and iPhone and HandsFree mode for iPhone addresses a broader range of patients
- New earwear 3.0 for proven higher fit rate, sleek design
- Bluetooth® connectivity plus Signia App compatibility with access to Signia Assistant and more
- Available as a CROS device and with optional telecoil



Performance Design

## Insio Charge&Go AX

Rechargeable and tailored to wearer's individual ear anatomy

- Contactless charging for easy operation provides up to 24 hours of use on a single charge
- Easy insertion and removal to address challenges with dexterity and smaller design
- Direct streaming to Android and iPhone and HandsFree mode for iPhone addresses a broader range of patients
- Bluetooth® connectivity plus Signia App compatibility with access to Signia Assistant and more



Performance Design

## Pure 312 AX

Long lasting traditional-battery powered RIC

- Sleek design combined with new EarWear 3.0 which is proven to deliver higher physical fit rates and better retention for increased patient satisfaction
- Pure 312 AX's Zn-Air battery delivers a charge of up to 4 days
- Available as a CROS device
- Direct streaming to Android and iPhone and HandsFree mode for iPhone



## The Xperience Platform



Performance Design

## Pure 312 X Traditional RIC

- Slimmer housing with a sleek design that fits comfortably behind the ear
- Optional T-coil for direct access to looped environments
- Bluetooth® connectivity plus Signia App compatibility with access to Signia Assistant and more
- Also available in CROS



## Motion Charge&Go X

Iconic rechargeable family of BTE hearing aids

- Motion Charge & Go X comes in three models (Standard, P and SP) to address differing levels of hearing loss
- World's first rechargeable superpower hearing aid with up to 61 hours of wear time
- Power and Super Power models compatible with upgraded dry and clean charger
- Bluetooth® connectivity plus Signia App compatibility with access to Signia Assistant and more



Signia Exclusive Design

## Active X

First-of-its-kind, modern earbud design

- Built with noise reduction technology
- Available in Active and Active Pro for varying budget and hearing needs
- Portable charger holds three days of charges and features integrated Qi wireless technology for simplified charging
- Bluetooth® connectivity plus Signia App compatibility with access to Signia Assistant and more



Signia Exclusive Design

## Styletto X

World's first SLIM-RIC plus portable rechargeability

- Highly sophisticated hearwear™ in a unique, patientpreferred design1
- Portable charger holds three days of charges and features integrated Qi wireless technology for simplified charging
- Enhanced functionality to support a wider fitting range with exchangeable receivers
- Bluetooth® connectivity plus Signia App compatibility with access to Signia Assistant and more



Discreet Design

## $Silk^{TM} X$

Innovative ready-to-wear CIC

- Signia's smallest, nearly invisible form factor provides an alternative to customs that can be fit in the same day
- Binaural OneMic Directionality 2.0 with Ultra HD e2e technology for an optimized sound experience
- Signia App compatibility for easy, discreet remote control capabilities
- Also available in CROS

## A World of Charging Possibilities

Signia hearing aids provide a variety of charger options to suit wearer preferences and lifestyle.

- Insio Charge&Go AX compact, contactless charger
- Pure Portable Charger for Pure Charge&Go T AX, AX
- Pure Charger for Pure Charge&Go T AX, AX
- Dry&Clean Charger for Pure Charge&Go T AX, AX and Motion Charge&Go P X and SP X (Upgrade Option)
- 5 Portable charger for Signia Styletto X
- 6 Portable charger for Signia Active Pro X and Active X

- Open chargers for Signia Motion Charge&Go P X and SP X
- 8 Closed-lid charger for Signia Pure Charge&Go X and Signia Motion Charge&Go X 7/5/3
- 9 Open charger for Signia Pure Charge&Go X and Signia Motion Charge&Go X 2/1



(D)

Qi wireless charging available for Signia Active Pro X, Active X and Styletto X



## Accessories

Keeping your patients connected and in control.

From changing settings remotely, streaming audio directly, or taking advantage of rechargeability, our broad range of stylish, practical, and easy-to-use accessories makes everyday life easier.



### Streamline TV™

StreamLine TV feeds audio from your television directly into your hearing aids. You can even adjust the volume individually via the Signia App. It offers intuitive, fully automatic handling for a state-of-the-art wireless listening experience.



### StreamLine Mic™

StreamLine Mic provides full hands-free audio streaming of phone calls and music from any Bluetooth® device in stereo quality. It also works as a remote microphone.



### miniPocket™

The miniPocket is the ideal solution for anyone who wants discreet, convenient control of their hearing aids without the need for a large remote control or smartphone. Reliable and easy to use, the miniPocket is small enough to carry on a key ring yet powerful enough to control all essential features.

## Signia Support

## Making Your Job Easier

From our all-in-one Signia app to our Connexx fitting software, Signia supports you and your patients at every step.

The Signia app combines all previous apps into one for an enhanced wearer experience with an adaptive layout that displays features based on the hearing aids it paired with.

The Signia app offers two revolutionary solutions that make it easier for you to fit and stay in touch with patients, Signia Assistant and Telecare.



## Signia Assistant

Inspired by the way the human brain's neural network solves challenges, the Signia Assistant uses its Al deep live neural network to offer real-time sound adjustments in response to changing listening needs.



### TeleCare™

As the industry's first telehealth solution, Signia Telecare enables virtual connection to remote care when in-person visits aren't ideal or possible. You can hold virtual appointments via phone or video call and adjust the hearing aid settings remotely in the Connexx fitting software. Patients fit with Signia Telecare have a 19% higher acceptance rate over those without.



## Connexx with Augmented Xperience

Our Connexx fitting software puts you in the driver's seat with real-world insights to optimally support each individual patient.

First Fit in Connexx configures Signia AX hearing aids to allow the wearer to hear what is important to him or her. The First Fit settings have been carefully optimized to provide a good starting position for each wearer.



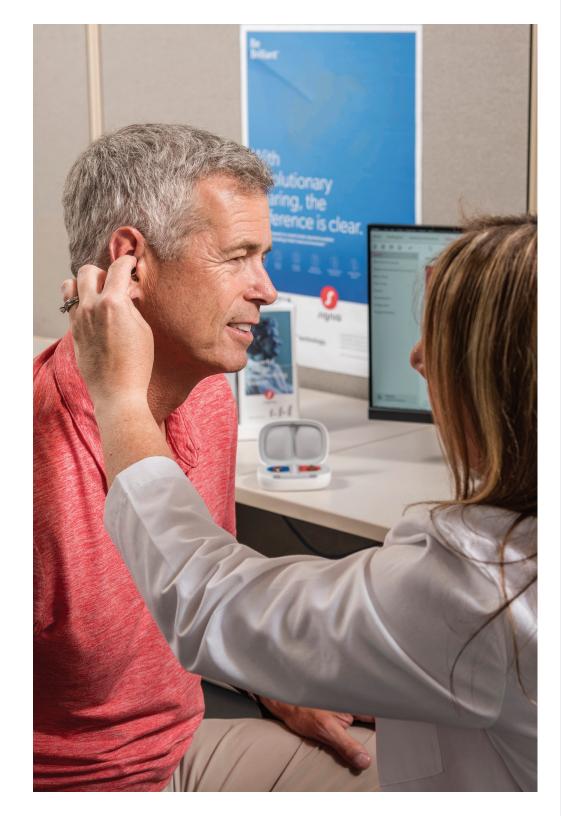


## Unparalleled Support for You and Your Patients

With a heritage of world-class audiology and cutting-edge technology centered on empowering human performance, Signia stands alone. Alone in the number of world's firsts, industry innovations, platforms and platform evolutions.

We will never leave hearing care professionals like you standing alone. We'll continue to work with you, developing the products your patients want and need. And we'll continue to create awareness and drive demand with marketing and public relations efforts designed to drive patients into your practice.

## Together, we'll enhance human performance.



## Signia Is

## Creating Awareness and Driving Demand

From paid media advertising to earned media through solid PR efforts, Signia continues to talk to patients and potential patients, helping you to build your practice. And, with world-class products, we help build your brand and reputation as well through our Signia Supports lead program.

Signia's highly innovative products, features, and subject matter experts have received widespread coverage across the media, from multiple appearances in top-tier publications like The Wall Street Journal and Forbes, to articles in niche media focused on technology, healthcare, and more.

It's critical to get people with hearing loss help in a way that doesn't feel stigmatized, especially older people, and these are cool-looking devices that don't scream "hearing aid" to everyone around.

Forbes



## Signia Delivers Media Coverage

Over a one-year period, Signia was featured in

1,900 Press Stories

with a combined reach of

2.3 Billion Consumers

with advertising value of

\$26.3 Million

## Some of the places consumers saw Signia:



























## Signia

## **Feature Overview**

Signia combines Audiology + Technology to deliver Iconic Innovations designed to meet the wants, needs and preferences of the consumer while giving you an edge.

## **Augmented Xperience Features**

| A unique sound experience by shaping the two processing streams  | 7  | 5  | 3  |
|--|--|--|--|
| Signia Processing / Frequency Shaping – Two separate processors allow wearers to fully capture speech understanding and environmental noise independently. Split processing with AX doubles the channels available, in a binaural fitting up to 192 channels. Increased channels = increased precision.                    | 96/20<br>Universal<br>48/20<br>Dedicated | 64/16<br>Universal<br>32/16<br>Dedicated | 24/12<br>Universal<br>32/16<br>Dedicated |
| OVP 2.0 – Processes the wearer's own voice independent from ambient sounds, providing uncompromised speech clarity and a natural perception of their own voice as well as background sounds. *Not available in Insio AX.   | <b>√</b>                                 | <b>√</b>                                 | <b>√</b>                                 |
| Auto EchoShield – Automatically creates a more comfortable hearing experience in high-reverb environments leading to increased speech clarity and natural room perceptions.  | ✓  |  |  |
| HandsFree (iOS) – Using AX hearing aids as a headset allows for hands-free phone calls in different environments - even noisy ones. This gives more freedom to combine phone calls with other activities.  | ✓  | <b>√</b>                                 | ✓  |
| Augmented Focus™ – Augmented Focus™ Separates the focus sound (speech) from surroundings via split processing, creating a clear contrast between the two, which makes it easier to follow conversations.   | ✓  | <b>√</b>                                 | <b>√</b>                                 |
| Dynamic Soundscape Processing 2.0 – Automatically steers Signia's iconic binaural audio processing in both processors to allow for Augmented speech understanding while remaining in an immersive soundscape.  | ✓  | <b>√</b>                                 | <b>√</b>                                 |
| <b>e2e wireless 4.0</b> – Significantly boosts the speed of data transmission, delivering a smoother sound experience and inaudible shifts between different settings. Enables synchronization, binaural directionality, Spatial Speech Focus, CROS/ BiCROS.   | ✓  | <b>√</b>                                 | <b>√</b>                                 |
| Increased Input Dynamic Range – The microphones and the state-of-the-art analogue input stage can handle signals up to 117dB with great sound quality.   | ✓  | <b>√</b>                                 | <b>✓</b>                                 |
| <b>Direct Streaming</b> – iOS (Apple) and AHSA (Android) compatible. Utilizes Bluetooth Low Energy - desgined specifically to deliver optimal sound quality when streaming to hearing aids. AX streaming is processed separately for microphone input to enhance clarity with a dedicated compression system. <sup>1</sup> | <b>✓</b>                                 | <b>√</b>                                 | <b>√</b>                                 |

## **Augmented Xperience + Xperience Features**

Audiology + technology to deliver iconic innovations designed to meet the wants, needs and preferences of the consumer while giving the HCP an edge. 5 3 Signial processing / Frequency shaping – Signia processing channels and frequency shaping handles. 48/20 32/16 24/12 6 6 Hearing Programs - Number of Manual programs configurable in Connexx. Dynamic Soundscape Processing (X only) – Automatically steers Signia's iconic binaural audio processing with Binaural Directionality, this world's first technology has been clinically proven to provide better than normal 1 1 hearing in noisy situations.<sup>2</sup> Acoustic Sensors - Analyzing and adapting to the acoustic changes around you, these sensors deliver 1 1 personalized amplification and a clear understanding of speech from any direction. <sup>2</sup> Frequency Compression - Designed to improve the detection of speech sounds for wearers with reduced high 1 **√** frequency hearing thresholds. Frequency compression is selectively activated based on audiological criteria. Directional Microphones - Enhancing speech understanding in challenging and noisy situations. Binaural BinauralAuto / BinauralAuto / BinauralAuto / Directionality is shown to provide statistically significant improvements in both speech understanding ability and Adaptive Adaptive Adaptive listening effort, 2,3,4 Min, Med, Max Min, Med, Max Min, Med, Max Min, Med, Max Speech and Noise Management - Reduces listening effort using sophisticated sound processing. Feedback Cancellation - Monitors and controls for feedback in individual processing channels. J Sound Smoothing™ – Reduces the annoyance of sudden loud impact sound such as when handling glassware. eWindScreen - Reduces the annovance of wind noise and turbulence when outdoors. 5 Min, Med, Max Min, Med, Max On / Off Tinnitus Relief – A choice of tinnitus treatments based on the world's first Notch Therapy or traditional sound 1 therapy signals. It is even possible to combine the two approaches. HD Music – Preset programs for enhancing enjoyment of non-streamed music. Motion Sensors – Integrated in the hearing aids to recognize changes in the wearer's movement. This motion data complements the acoustic data to optimize Dynamic Soundscape Processing.

## Augmented Xperience + Xperience Features

| Audiology + technology to deliver iconic innovations designed to meet the wants, needs and preferences of the consumer while giving the HCP an edge.   | 7                           | 5  | 3        | 2 | 1 |
|--|-----------------------------|--|----------|---|---|
| Own Voice Processing (OVP <sup>TM</sup> ) (X Only) – Utilizes real-time recognition of the wearer's voice to deliver a natural own-voice impression. Available for RIC/BTE devices with e2e wireless in binaural fittings. <i>Improves</i> first-fit acceptance up to 80%. <sup>6</sup>    | <b>√</b>                    | <b>√</b>                                 | <b>√</b> | _ | _ |
| <b>TwinPhone</b> – Delivers acoustic phone conversation to both ears, which provides a 3-8 dB improvement in perceived loudness and has been shown to increase speech recognition by >20% when compared to listening with one ear. Available for bilateral fittings. <sup>7</sup>          | <b>√</b>                    | <b>√</b>                                 | <b>√</b> | _ | _ |
| Spatial SpeechFocus – Steers the directional beam to focus on the dominant speech source, while riding in a car or using the stroll program. Clinically proven to provide a 30-50% improvement in speech understanding for speech signals originating from behind the user. <sup>7,8</sup> | Front, back,<br>right, left | Car:<br>Front, Back,<br>Omni             | _        | _ | _ |
|  |                             | Stroll: Front,<br>Back, Right,<br>Left " |          |   |   |
| <b>EchoShield</b> – Dedicated program for reverberant environments. Provides significantly reduced listening effort in reverberant environments, with the majority of individuals obtaining a 10-20% improvement in speech recognition.  | <b>√</b>                    | _  | _        | _ | _ |
| Extended bandwidth – 12 kHz bandwidth for enhanced processing of high-frequency speech and environmental sounds.   | <b>✓</b>                    | _  | _        | _ | _ |

## Additional accessories and support compatibility

|  | 7                           | 5                           | 3        | 2        | 1        |
|--|-----------------------------|-----------------------------|----------|----------|----------|
| Telecare <sup>™</sup> – Enables virtual connection to remote care when in-person visits aren't ideal or possible. You can hold virtual appointments via phone or video call and adjust the hearing aid settings remotely in the Connexx fitting software. Patients fitted with Signia Telecare have a 19% higher acceptance rate than patients fitted without it. <sup>9</sup>   | <b>√</b>                    | <b>✓</b>                    | <b>√</b> | <b>√</b> | <b>√</b> |
| Direct Streaming – Both X & AX are iOS (iPhone) compatible utilizing Bluetooth low energy – designed specifically to deliver optimal sound quality when streamed to hearing aids. ONLY AX is AHSA (Andriod) compatible with streaming processed separately from microphone input to enhanced clarity with a dedicated compression system. <sup>1</sup> Only AX offers HandsFree (iOS), turning your hearing aids into a headset. | <b>✓</b>                    | <b>√</b>                    | <b>√</b> | <b>√</b> | <b>√</b> |
| Accessories – Compatible with StreamLine Mic™, Streamline TV™, and miniPocket™   | <b>√</b>                    | <b>√</b>                    | ✓        | ✓        | <b>√</b> |
| Signia App – The Signia app is compatible with iOS and Android smartphones shows only the user functions applicable to their device technology level.  | <b>√</b>                    | <b>√</b>                    | ✓        | <b>√</b> | <b>√</b> |
| Face Mask Mode – Signia Face Mask Mode for an immediate boost in speech with the simple tap of a button in the Signia App. *Requires BT compatible hearing aids ** Excludes CROS/BiCROS.   | <b>√</b>                    | <b>√</b>                    | <b>√</b> | <b>✓</b> | <b>√</b> |
| Signia Assistant – 24/7 digital assistant for on-demand Al wearer support for adjustments and questions compatible with Bluetooth hearing aids. ** Excludes CROS/BiCROS.   | <b>√</b>                    | <b>√</b>                    | ✓        | ✓        | ✓        |
| Wireless CROS/BiCROS – Compatible with CROS Transmitter. Featuring skewed directionality for better hearing and awareness from the transmitter side in noisy situations. <sup>10</sup>   | <b>√</b>                    | <b>√</b>                    | <b>√</b> |          | _        |
| Directional Hearing – Directional Hearing, a component of the Signia App, allows the wearer to adjust the span and directional focus of the microphone beam.   | Front, back,<br>right, left | Front, back,<br>right, left | _        | _        | _        |

<sup>&</sup>lt;sup>1</sup> Froehlich M, Junius D, Branda E. (2017) A Comparison of Signal Quality of Direct Streaming Hearing Aids. Canadian Audiologist. 4 (4).

<sup>&</sup>lt;sup>2</sup> Froehlich M, Freels K, Powers T. (2015). Speech recognition benefit obtained from binaural beamforming hearing aids: comparison to omnidirectional and individuals with normal hearing AudiologyOnline, Article 14338. Retrieved from http://www.audiologyonline.com

 $<sup>^3</sup>$  Branda E, Powers TA, Weber J. (2019) Clinical Comparison of Premier Hearing Aids. Canadian Audiologist. 6 (4).

<sup>&</sup>lt;sup>4</sup> Not available in Silk.

<sup>&</sup>lt;sup>5</sup> Freels K, Pischel C, Wilson C, & Ramirez P. (2015, October). New wireless, binaural processing reduces problems associated with wind noise in hearing aids. AudiologyOnline, Article 15453. Retrieved from http://www.audiologyonline.com.

<sup>&</sup>lt;sup>6</sup> Froehlich M, Branda E, Freels K. (2019) New dimensions in automatic steering for hearing aids: Clinical and real-world findings. Hearing Review. 26(11):32-36.

 $<sup>^{7} \ \</sup>text{Høydal, E. H. (2017)}. \ A \text{ new own voice processing system for optimizing communication}. \ \text{Hearing Review, 24(11), 20-22}. \ \text{Further details: www.signia-pro.com/ovp-study}.$ 

<sup>&</sup>lt;sup>8</sup> Chalupper J, Wu Y, Weber J. (2011) New algorithm automatically adjusts directional system for special situations. Hearing Journal. 64(1): 26-33.

<sup>&</sup>lt;sup>9</sup> Froehlich M, Branda E, Apel D. (2018). Signia TeleCare facilitates improvements in hearing aid fitting outcomes. AudiologyOnline, Article 24096. Retrieved from www. audiologyonline.com

<sup>10</sup> CROS/BiCROS Transmitters are available in both AX and X form factors. Platform match is required in order for the Tranmitter to communicate with the hearing aids.



Contact your local Sales team for more information or get started with mysigniausa.com



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Android, Google Play and the Google Play logo are trademarks of Google Inc.

