

## Better hearing starts with better focus

Hearing aids don't always make hearing easy. Background noise can make it difficult to focus on conversation, and conversation can distract you from the rest of your surroundings. New Pure Charge&Go AX hearing aids take a different approach. They use Augmented Focus<sup>™</sup> technology, which can separate speech from noise, making it easier for you to focus on what you want to hear.

They're available in a CROS option, to help in cases where traditional hearing aids aren't as effective for severe to profound hearing loss in one ear, as well as a t-coil option, for clearer hearing over telephones.



#### Pure Charge&Go AX

About Signia

Only Signia combines industry-leading audiology and technology to deliver iconic innovations in hearing to enhance human performance. We put hearing aid wearers first, with products that fit their wants, needs and style. The wearer is at the center of our universe and their needs are woven into our DNA.

For us, this is not about correcting a loss, it's about gaining an edge. Not just performing, but performing at their best.

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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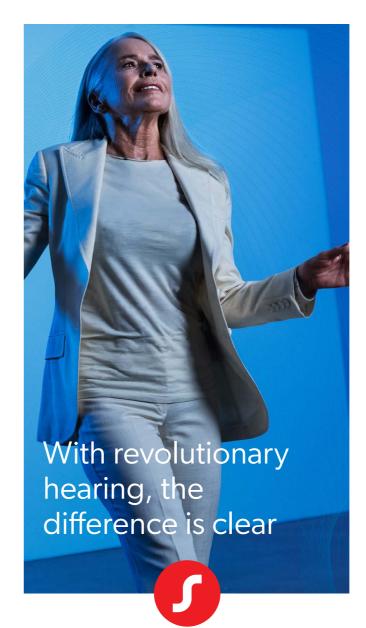
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# Speech clarity without compromise

You shouldn't have to choose between focusing on speech or your surrounding environment. With new Pure Charge&Go AX hearing aids, you don't. Our revolutionary Augmented Focus<sup>™</sup> technology lets you focus on conversation you want to hear, without silencing the sounds that still matter.





### Revolutionizing the way you process sound

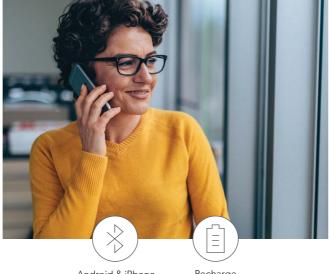
Traditionally, hearing aids have processed all sounds under one set of rules, resulting in signals competing against each other. Pure Charge&Go AX hearing aids can separate speech from background noise using Augmented Focus<sup>™</sup> technology. Two dedicated processors can fully optimize different sounds without compromising one or the other.

Conventional Processing Flat & Unvaried

Augmented Focus<sup>™</sup> **Dimensional & Engaging** 







Android & iPhone Connectivity

Recharge on-the-go

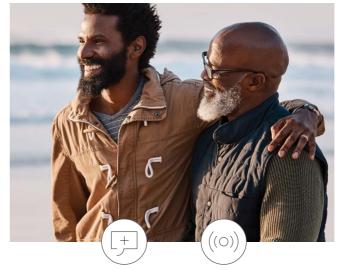
### High-tech, longlasting performance

Pure Charge&Go AX are packed with all the advanced features you need, such as Bluetooth® connectivity, Android and iOS compatibility, and advanced tinnitus therapy settings to help soothe ringing in the ears.

Our rechargeable hearing aids also come with a sleek, compact portable charger for convenient carrying and a battery boost on the go. It provides up to 36 hours of power on a single charge, including 5 hours of streaming.



Pure Portable Charger



Augmented Speech Understanding

hearing experience

Our Own Voice Processing (OVP<sup>™</sup>) technology enhances

the natural sound of your own voice, proven to enhance

conversation and help you stay more engaged.

move through your day.

Our advanced sensor technology recognizes your

movement and automatically adjusts your settings to

reflect your environment. This makes hearing easier as you

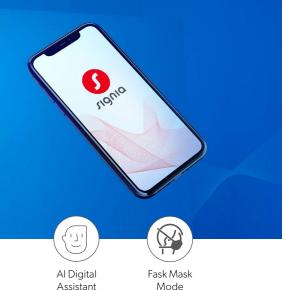
Enhancing your

Automatic Situation Detection

- Improved communications when wearing masks at the touch of a button with Face Mask Mode
- Virtual connection to your health care provider for remote care services via Signia Telecare







#### Personal support, at your fingertips

Signia is committed to helping you live your life without interruptions - that means on-the-go support and leading technology all in one. Through Signia's advanced app, users have access to hearing aid controls, streaming capabilities with multiple devices, and so much more. Plus, you can easily connect to both iPhone and Android.

• On demand support via the digital assistant

Compatible with Android and iOS. The app is free of charge.