SIGNIA ASSISTANT
YOUR VERY OWN HEARING COMPANION

signia-pro.com/signia-assistant
THE WORLD’S FIRST LIVE NEURAL NETWORK FOR HEARING AIDS

Signia Assistant is the smart new way to better address your clients’ needs. It acts as an extension of yourself so you can see the challenges they experience in their daily life. Via the Signia app on your clients’ smartphone, the revolutionary artificial intelligence of Signia Assistant supports them 24/7 in the form of intuitive text-based dialogue.

It offers sound adjustments and how-to videos to answers handling questions. All they need is their Signia Xperience hearing aids and the app. And all you need is the Connexx fitting software, where you can find all the changes made by the Assistant.

Revolutionizing hearing care, Signia Assistant is inspired by the way the human brain’s neural network solves challenges. The Assistant learns from every interaction to ensure that the end-user always gets the best possible solution for any given situation, always tailored to their specific needs and preferences. In this way, Signia Assistant delivers the next level in modern optimized care.
FULL TRANSPARENCY IN CONNEXX

In Connexx, you are able to see all the adjustments that the Signia Assistant made since your last session. This means that for the first time you have a wealth of detailed information to help you address each client’s fine-tuning needs much more precisely.

A GAME-CHANGING SOLUTION

With Signia Assistant you can drive sales with a unique and revolutionary solution that increases your client satisfaction and conversion rate, as proven by a consumer study*:

- 93% of Signia Assistant users are more satisfied with their hearing aids in difficult listening situations
- 93% of wearers say the Signia Assistant boosts their confidence to rely on their hearing aids and lets them feel more in control of their hearing success
- 87% of wearers would choose hearing aids with such an assistant when buying new devices
- 8 out of 10 people would recommend trying hearing aids with the Signia Assistant to a friend

* Data on file.
WITH THE NEW SIGNIA ASSISTANT YOU CAN:

- Make your clients feel assured that they will get support 24/7
- Increase your client satisfaction and conversion rate
- Increase the quality of follow-up appointments thanks to real-world usage insights
- Fine-tune with ease by seeing exactly how your clients choose to personalize their hearing experience
- Reduce the amount of avoidable return visits

To enjoy all these benefits, encourage your clients to use the Signia app - it’s a small effort to ensure a big reward for you and for them.

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The Information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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